



**DONATION RECOGNITION (Proof of execution will be required)**

**EVENT COLLATERAL:** Will any collateral be distributed at the event (i.e. flyers, brochures, programs)? Please list: \_\_\_\_\_

If so, how many will be printed? \_\_\_\_\_

Will you include a mention of our donation? \_\_\_\_\_

If so, will you use our logo or just a line listing? \_\_\_\_\_

Will we get a copy (required)? \_\_\_\_\_

**WEBSITE:** Does your organization have a website? Please list: \_\_\_\_\_

Will your event be promoted there? \_\_\_\_\_

If yes, will you include a logo/link to [www.MikesCamera.com](http://www.MikesCamera.com)? \_\_\_\_\_

If yes, what dates \_\_\_\_\_

**EVENT SIGNAGE:** Do you plan on displaying any signs at the event from donors/sponsors? \_\_\_\_\_

What type of sign may we display (i.e. banner, 11x14 placard)? \_\_\_\_\_

What is the audience demographic (i.e. parents, sports fans)? \_\_\_\_\_

**EVENT PROMOTION:** What media will you use to promote your event (i.e. newspaper, direct mail)?

Will you include a mention of our donation? \_\_\_\_\_

What type of mention (i.e. logo, line listing)? \_\_\_\_\_

When will it be published? \_\_\_\_\_

Will we get a copy (required)? \_\_\_\_\_

**THANK YOU AD:** Will you run any thank you ads listing donors or sponsors of the event? \_\_\_\_\_

If yes, what media will you use? \_\_\_\_\_

When will the media run (dates)? \_\_\_\_\_

Will you include Mike's Camera? \_\_\_\_\_

If so, what type of inclusion (i.e. description of donation and logo)? \_\_\_\_\_

**OTHER PROMOTION:** Please list anything else you will be doing to promote your event:

\_\_\_\_\_  
\_\_\_\_\_

Fax complete application form to (303) 443-1612 ATTN: Marketing. Or send by mail to Mike's Camera ATTN: Marketing, 2500 Pearl St, Boulder, CO 80302. Please allow at least 3 weeks for application review. A COPY OF YOUR TAX EXEMPT CERTIFICATE MUST BE ATTACHED OR DONATION REQUEST WILL BE CONSIDERED NULL AND VOID.